



LCP Sponsorship Guidelines

LOVE COVER PROTECT (LCP) is an HIV prevention programme for Africans by Africans living in Aotearoa New Zealand, under the umbrella of the New Zealand AIDS Foundation (NZAF).

There are so many fabulous events happening in the community. LCP sponsors events which provide us with an opportunity to extend the reach of our 'Love Cover Protect' message.

LCP works to achieve the following outcomes:

- Raise awareness, inform, empower and support our community
- Build personal skills

It is important that your event contributes to one or more of the LCP outcomes.

We welcome applications from individuals and organisations that help us empower, reach out and support our communities.

Sponsorship Application Process

- Apply for sponsorship (no later than 2 weeks prior to the event)
- Tell us how your event will contribute to LCP objectives
- Email/post your request to the LCP Engagement Co-ordinator (see below contact details for your respective region)
- The Co-ordinator will contact you with a decision within 7 working days
- Should your application be approved, you will be asked to:
 - Supply your organisation bank account details (printed deposit slip from your bank). (Only done once). Please note we **DO NOT** pay funds to individual's bank accounts.
 - Acknowledge the sponsorship e.g. on websites, during the event, newsletters or all associated collaterals such as posters, banners and etc.
 - Provide access to the event for LCP staff/volunteer
 - Provide a space/display for LCP collaterals (negotiable)

It is also possible for LCP to develop longer-term relationships and provide sponsorship for a series of events throughout the year, or invest in an organisation, venue, event or initiative. We call these relationships 'partnerships'. If you would like to develop such a partnership, you are encouraged to get in touch with us for an initial meeting to discuss your ideas.

Ways in which you can contribute to LOVE COVER PROTECT Programme:

- Become a Volunteer or a Trained Educator for LCP
- Attend Workshops
- Like our Facebook Page: www.facebook.com/LoveCoverProtect
- Attend LCP social events
- Register to assist LCP with collections for WORLDS AIDS DAY

If you need further information in regard to LCP sponsorship please contact your nearest LCP team from any of the following locations:

auckland@lovecoverprotect.co.nz

wellington@lovecoverprotect.co.nz

christchurch@lovecoverprotect.co.nz

hamilton@lovecoverprotect.co.nz